LEARN HOW UNIVERSITY FACULTY CAN WORK TO ACCESS OVER $2.5 BILLION IN SBIR/STTR GRANTS

Rochester area start-ups have received multiple million dollar awards from these programs

Each year, 11 federal agencies set aside more than $2.5 billion through the Small Business Innovation Research (SBIR) Program and the Small Business Technology Transfer (STTR) Program. Federal agencies issue solicitations to small companies, including start-ups, for proposals on specific research and product development.

Come to this workshop to learn how you can work with companies to apply for SBIR and STTR grants that fund research and new product development

When & Where:
Thursday, April 18, 2013
8:30 am – Noon
University of Rochester
Rush Rhees Library
Hawkins-Carlson Room, 1st Fl
Rochester, NY 14627

Free
Limited Seating. Please Register by April 12 - Email/Calling Cindy Gary at cindy.gary@rochester.edu 585-273-5173

What You Will Learn
• Overview of SBIR and STTR programs
• How entrepreneurs, small businesses and academic researchers can tap into these funds
• Meet faculty SBIR and STTR award winners that will share their experiences and proposal tips

Who Should Attend
• Entrepreneurs seeking to start a technology business
• University researchers wanting to commercialize their technology

BONUS

SBIR proposals are two times more likely to be funded when small businesses partner with a university or research institution

Meet technology commercialization and tech transfer officials from the University of Rochester area that assist or partner with entrepreneurs and small businesses on SBIR and STTR proposals.

Learn about the resources available to help with grant writing, technical analysis, and market opportunity analysis to improve the probability of a successful grant award and accelerate new product development.