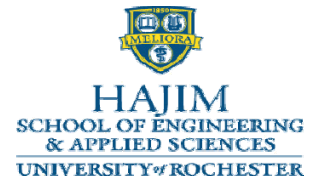


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***Matthew Fronk***  
*Matthew Fronk Consulting*

Alternative Fuels "From Theory to Impact"

**Wednesday, September 21, 2011**  
**2:15 p.m.**  
**101 Goergen Hall**

This talk will discuss the options in front of the automobile manufacturers to address fuel economy and CO<sub>2</sub> emissions with advanced technologies like Fuel Cells and Hybrids, as well as how global competition drives things like future infrastructure and individual country's industrial competitiveness.