

University of Rochester
Electrical and Computer Engineering Colloquia Series
&
AME Audio for Visual Media Guest Lecturer Series

Creating Music for TV & Advertising
Doug Hall (Propeller Music / NYC)

Wednesday, October 5th
5:30 PM to 6:30 PM • Computer Science Building, Room 523



Open forum about the creative and business aspects of composing music for TV commercials.

Doug is one of the industry's most accomplished and versatile composers. Formerly senior composer at Elias/NY as well as CD/composer-in-chief at Clio-winning Mess Hall Music and Sound Design, Doug has composed music for well over 1000 TV spots, including AFLAC, AT&T, Bank of America, BMW, Bose, Burger King, Calvin Klein, Chase, Citibank, Coca-Cola, Compaq, Dell, Dodge, FedEx, Ford, JC Penney, Jeep, Land Rover, Mass Mutual, MasterCard, Mercedes, Nabisco, The New York Times, Nike, Partnership For a Drug-Free America, Sprint, UPS, Turbo Tax, Visa, and Washington Mutual. His music has also appeared in feature films, prime-time TV, and major-label recordings.

- FREE pizza and soft drinks will be provided! •