

**University of Rochester
Department of Electrical and Computer Engineering**

**AME Audio for Visual Media
Guest Lecturer Series**

Music for Television Advertising

Douglas Hall
Propeller Music

Wednesday, February 18th

12:00PM – 1:00PM
Computer Studies Building, Room 209

Open discussion about how he creates music for TV commercials.

Biography: Doug is one of the industry's most accomplished and versatile composers. Formerly senior composer at Elias/NY as well as CD/composer-in-chief at Clio-winning Mess Hall Music and Sound Design, Doug has composed music for well over 1000 TV spots, including AFLAC, AT&T, Bank of America, BMW, Bose, Burger King, Calvin Klein, Chase, Citibank, Coca-Cola, Compaq, Dell, Dodge, FedEx, Ford, JC Penney, Jeep, Land Rover, Mass Mutual, MasterCard, Mercedes, Nabisco, The New York Times, Nike, Partnership For a Drug-Free America, Sprint, UPS, Turbo Tax, Visa, and Washington Mutual. His music has also appeared in feature films, prime-time TV, and major-label recordings.



**Propeller Music Group's Creative Director and
Composer Doug Hall.**



Pizza and soda will be provided