

 AME Distinguished Speaker Series

Strategic Music for Marketing and Advertising Campaigns

Jason Menkes (*UR Class of 1999*)
COPILOT Strategic Music + Sound

Music Producer Jason Menkes (Class of 1999) will discuss his career in the music-for-advertising industry and share some of the recent work from his company, COPILOT Strategic Music + Sound. He will also explore how technology has changed the way he collaborates with his clients and the new skills today's musicians and composers need in order to succeed.

Free Pizza and Drinks

Thursday, April 25, 2013 6:15 PM
Computer Studies Bldg. (CSB) 209